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FEBRUARY 28, 2017

**KANXUK BLUE MAYA RESORT
ANNOUNCES OPENING OF THE FIRST LUXURY RESORT
IN MEXICO'S SIAN KA'AN BIOSPHERE**

KanXuk Blue Maya Resort is the First Intimate Eco-Conscious Luxury Resort with Five Star Amenities Located on the Caribbean Coast of Mexico's Yucatan Peninsula

FEBRUARY 28, 2017, QUINTANA ROO, MEXICO – Today, **KanXuk** (pronounced *kän shük*) **Blue Maya Resort** (www.bluemayaresort.com) is announcing the opening of its luxury resort located in the Sian Ka'an biosphere coastline in Quintana Roo, Mexico. A new vision of an authentic luxury travel experience, KanXuk Blue Maya Resort is the first eco-conscious luxury property in the Sian Ka'an biosphere, a UNESCO World Heritage site, on the Caribbean coast of Mexico's Yucatan Peninsula.

Located 35 kilometers south of the thriving beach town of Tulum, the KanXuk Blue Maya Resort is tucked away from trodden tourist attractions. The resort combines privacy and exclusivity against a paradisiacal backdrop with uninterrupted views of the crystal waters and pristine white sands of the Caribbean Sea and is bordered by the famous San Juan Lagoon.

The KanXuk Blue Maya Resort offers resort guests the option of either an all-inclusive or traditional European bed-and-breakfast plan. The all-inclusive plan includes unlimited gourmet dining, premium wine and spirits, roundtrip VIP transportation to and from Cancun International Airport via car and boat with helicopter service available upon request.

"We consider the development and completion of the KanXuk Blue Maya Resort to be a significant accomplishment for the area. We overcame many challenges and obstacles to bring elevated modern day essentials, conveniences and luxury to a breathtaking, but primitive, part of the world to share with our guests. The location is ideal for guests seeking an optimal private, secluded and luxurious leisure experience," said **Jonathan S. Blue, Chairman and Managing Director of Blue Equity, LLC** (www.blueequity.com).

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A paradise among the palms, room accommodations at KanXuk Blue Maya Resort include four main villa rooms with ocean views and one main villa room with a jungle view, three ocean front bungalows and one premium bungalow with a private garden and dipping pool. Each is appointed with beautiful sustainable tropical wood furnishings along with indigenous design inspirations. Standard features include premium amenities, complimentary state-of-the-art microwave Wi-Fi, large flat screen televisions and air conditioning, all unprecedented for the region.

At KanXuk Blue Maya Resort, it utilizes the most innovative, eco-friendly energy systems with the primary sources of power being wind and solar. All of the rooms and bungalows at KanXuk Blue Maya Resort are in balance with the stunning landscapes and shared spaces outside their doorsteps which help to inspire KanXuk Blue Maya Resort's restorative spirit and sustainability.

Property services include on-site spa, gourmet dining room, cigar bar, roof top lounge and beach and jungle Bali beds. The on-site staff at KanXuk Blue Maya Resort is committed to providing superior personal service to all guests with private butler services available upon request in addition to complimentary concierge services offered to all guests in order to assist with arranging personalized first class tours and excursions.

For more information on KanXuk Blue Maya Resort, visit www.bluemayaresort.com or contact info@KanXuk.com to make a reservation.

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About KanXuk Blue Maya Resort

KanXuk Blue Maya Resort (www.bluemayaresort.com) is owned and operated by Blue Equity de Mexico, a Blue Equity company (www.blueequity.com).

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