

LiveU ALL ACCESS PASS FORTY UNDER 40 AWARDS 2013 CLICK HERE FOR INFORMATION

STREET & SMITH'S **SportsBusiness** DAILY | GLOBAL | JOURNAL Friday, March 29, 2013 | 12:55 PM EDT SEARCH MY ACCOUNT / LOG IN

SPORTSBUSINESS DAILY SPORTSBUSINESS DAILY GLOBAL SPORTSBUSINESS JOURNAL CONFERENCES/EVENTS ADVERTISE SUBSCRIBE

News Feeds: Morning Buzz Closing Bell Weekend Rap Hot Reads Current Issue: View / Print

SBD / Issue 160 / BEST's Dan Fegan Signs John Wall SHARE

BEST's Dan Fegan Signs NBA Prospect John Wall For Representation

Published May 3, 2010

Font Size **A A A** | Print | Share | [Tweet](#) [Like](#) 0

BEST agent **DAN FEGAN** has signed NBA draft prospect **G JOHN WALL** "for contract representation," according to sources cited by Liz Mullen of SPORTSBUSINESS JOURNAL. Sources indicated that BEST also is "finalizing a collaborative agreement for Wall's marketing work." Mullen notes Wall is "seen as having the potential of being an iconic NBA player and is said to be generating interest from multiple shoe companies." The NBA shoe market for rookies has been "in a recession of sorts, and Wall is seen by many industry insiders as the player who could turn it around"



Wall Reportedly Generating Interest From Multiple Shoe Companies

(SPORTSBUSINESS JOURNAL, 5/3 issue). DRAFTEXPRESS.com President Jonathan Givony writes the "signing of Wall is a major coup for Fegan, BEST and, potentially, Lagardere," which reportedly is in talks to acquire BEST. NBA agents and other industry insiders expect Lagardere to "immediately compete with" CAA and Wasserman Media Group, "companies that have slowly taken over the NBA agent landscape." The Wall signing is a "major step in that direction and will provide a huge amount of exposure in turn." Yahoo last month reported that Wall was in talks to join **LEBRON JAMES'** LRMR marketing firm, but "that deal appears to have fallen apart" (DRAFTEXPRESS.com, 5/3).

Related Topics:
People and Pop Culture

[Return to top](#)

SBD Sections

Colleges	Events and Attractions
Facilities	Finance
Franchises	Labor and Agents
Leagues and Governing Bodies	Marketing and Sponsorship
Media	Olympics
People and Pop Culture	Research and Ratings

Or unique live video content from LiveU

- More News | **Most Popular** | My Headlines
- ESPN Signs Six-Year Extension With WNBA
 - Executive Transactions
 - Carrier Classic Cancelled
 - Rabil Becomes Lacrosse's First Million-Dollar Man
 - Perform Group To Combine With Sporting News
 - Selig: Astros' AL Move A "Logical Choice"
 - McCarver Leaving Fox Booth After '13 Season
 - UNLV Drops Majestic Realty As Stadium Partner
 - What I Like With Adam Grossman
 - Dodgers' Free Spending Not Popular With Others

Recent Issues of SBD

- Current Issue
- Thursday, March 28, 2013
 - Wednesday, March 27, 2013
 - Tuesday, March 26, 2013
 - Monday, March 25, 2013
 - Friday, March 22, 2013
 - Thursday, March 21, 2013
 - Wednesday, March 20, 2013
 - Tuesday, March 19, 2013
 - Monday, March 18, 2013

Upcoming Conferences and Events

- Apr 3-4 2013 IMG World Congress of Sports
- Apr 4 2013 Forty Under 40 Awards
- Apr 17-19 2013 Sports Facilities & Franchises/Ticketing Symposium
- May 22 2013 Sports Business Awards
- May 29- 2013 Intersport Activation Summit



ALL ACCESS
PASS

Street & Smith's
SportsBusiness Daily/Global

- Advertise With Us
- Company History
- Contact Us
- College and University Program
- Editorial Calendar
- Editorial Mission
- Editorial Staff
- FAQs
- My Account
- Subscribe

Street & Smith's
SportsBusiness Journal

- Advertise With Us
- Company History
- Contact Us
- College and University Program
- Editorial Calendar
- Editorial Mission
- Editorial Staff
- FAQs
- My Account
- Subscribe

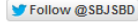
Events

- 04/03 2013 IMG World Congress of Sports
- 04/04 2013 Forty Under 40 Awards
- 04/17 2013 Sports Facilities & Franchises/Ticketing Symposium
- 05/22 2013 Sports Business Awards
- 05/29 2013 Intersport Activation Summit
- 10/02 CSE Sports Marketing Symposium / Social Media & Sports Series
- 11/13 2013 Covington & Burling Sports Media & Technology

Corporate

- About Us
- Advertise With Us
- My Account
- Resource Guide and Fact Book
- Subscribe

CONNECT WITH US:



Report a Bug

©2013 Street and Smith's Sports Group and its licensors. Use of and/or registration on any portion of this site constitutes acceptance of our User Agreement and Privacy Policy. About our ads. All rights reserved.

DIGITAL AGENCY



CMS POWERED BY



VIDEO POWERED BY

