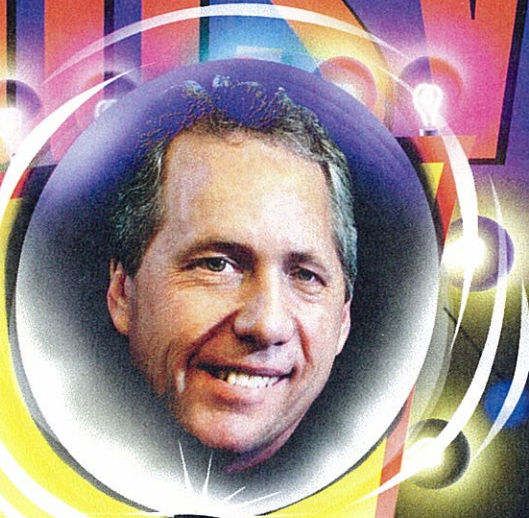
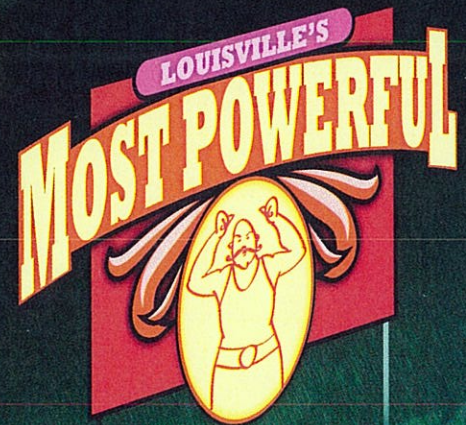


Louisville



Who Runs This Town?

(Besides the Mayor)



WHAT'S INSIDE:
Our Power Survey
Louisville's Family Tree
The Rise of James Ramsey



PowerUp

In our first power survey in five years, Mayor Greg Fischer tops a list filled with both familiar names and some surprising newcomers.

"The five or six people who run this town. . . ."

I've heard that phrase used dozens of times in about as many different contexts in the 12 years I've lived in Louisville. Sometimes the number of the anointed shrinks to two or three, and at other times it swells to 10 or 20. . . .

It's not uncommon to hear Louisville described as a bastion of old families and old money, but our top 10 — with the exception of Mary Bingham — is solidly self-made. And who would have predicted that someone who was almost universally unknown six months ago — Columbia Healthcare CEO Rick Scott — would be named the seventh-most-powerful person in the metropolitan area?"

That's how publisher Dan Crutcher summed up the results of *Louisville Magazine's* first power survey in 1994, when Bill Clinton was the boy president, newspapers had little competition and the only thing "on line" was laundry. Back then, the people who ran this town were revealed to be the mayor (Jerry Abramson), the future mayor (Dave Armstrong), the founder of Humana (David Jones), three bankers, two healthcare CEOs and the head football coach at the University of Louisville. At least that was the top 10.

Fast-forward 17 years. Clinton is white-haired, newspapers are going the way of television antennas and *everything* is online. But here in Louisville, a mayor (Greg Fischer) still tops the list of powerful people. Fischer is followed by that same David Jones, who's now chairman emeritus of Humana, but that's where the similarities end. In 2011, the local bankers have all but disappeared — as have all but a few of the locally owned banks — the head football coach at U of L is still too new to crack the top 10 and healthcare bigs have given way to politicians.

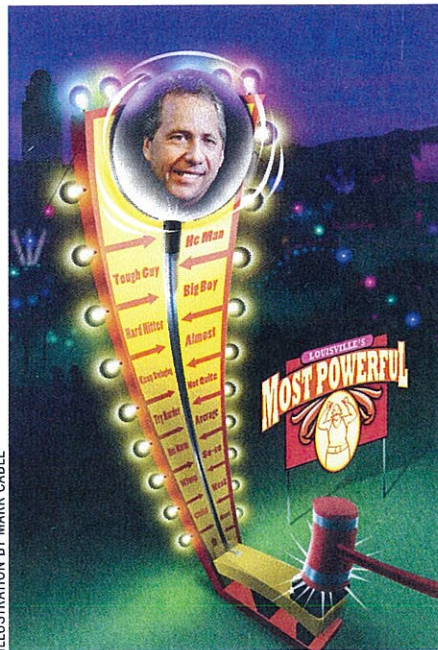


ILLUSTRATION BY MARK CABLE

Hmm. Isn't that telling?

It would be an exaggeration to survey our latest list and describe Louisville as a bastion of old families and old money. Too many members remain solidly self-made.

But the Brown family, perhaps the epitome of old money in this town, dominates our survey in a way it didn't as recently as 2006 — the last time this magazine published a power list. Both Laura Lee Brown (No. 13) and Christy Brown (14) are new to the top 50, as is Brown in-law Gill Holland (21). Involvement in high-profile development projects like Laura Lee's 21c Museum Hotel and Holland's Green Building in NuLu contributed mightily to the power surge.

Speaking of old families and old money, there are no Bingham's in the top 50. (Mary Bingham and Barry Bingham Jr., both since deceased, clocked in at Nos. 10 and 18, respectively, in 1994.) Perhaps one could see that coming when the Bingham

family sold the *Courier-Journal* to Gannett a quarter-century ago. Which brings us to another sign of the times: Neither the publisher nor editor of the *Courier-Journal* appear in the overall rankings.

And who would have predicted that someone from that list of Most Powerful Louisvillians 17 years ago would be elected governor of Florida? But that then-unknown CEO of Columbia Healthcare, Rick Scott, now sits in the governor's mansion in Tallahassee, having shaken off a scandal that forced his resignation from Columbia. We shouldn't be completely surprised by Scott's venture into big-time politics. In our story on Scott way back when, his brother Steve was quoted as saying, "He always said he'd be president of the United States, and he still might be. . . . That's just how driven he is." You've been warned.

Here's something that Louisvillians *could* have predicted: the staying power of Jerry Abramson. The former mayor-for-life is on the ballot again next month, but this time as a candidate for lieutenant governor. You'll know times really have changed in Louisville when Abramson *doesn't* make the list of most powerful and influential people — aka, the five or six people who run this town. Give or take another 45. — **Kane Webb**

ABOUT THE SURVEY

As in the past, the core group we surveyed to determine our power rankings are the Leadership Louisville alumni. We mailed more than 1,000 surveys to graduates of the Leadership Louisville and Ignite Louisville programs.

We asked each respondent to select, in order, the 10 most "powerful or influential" Louisvillians for our overall list. We assigned 10 points to each No. 1 ranking, nine points for No. 2, and so on down to one point for a 10th-place ranking.

For the sub-category rankings, we asked respondents to list their top five in order, and scored them from five to one in the same fashion as the overall rankings.

Leadership Louisville is a year-long program that seeks to prepare participants for leadership roles by educating them about community issues, politics and business. Ignite Louisville is a six-month program with similar goals as Leadership Louisville, for participants between the ages of 25 and 39.

Top 50 Powerful Louisvillians

1	GREG FISCHER, 53	MAYOR OF LOUISVILLE
2	DAVID JONES SR., 79	CO-FOUNDER AND CHAIRMAN EMERITUS, HUMANA INC.
3	JIM RAMSEY, 62	PRESIDENT, UNIVERSITY OF LOUISVILLE
4	C. EDWARD GLASSCOCK, 67	CHAIRMAN EMERITUS, FROST BROWN TODD
5	MITCH MCCONNELL, 69	U.S. SENATOR, REPUBLICAN MINORITY LEADER
6	JONATHAN BLUE, 44	CHAIRMAN AND MANAGING DIRECTOR, BLUE EQUITY
7	JOHN YARMUTH, 63	U.S. REPRESENTATIVE
8	OWSLEY BROWN II, 68	FORMER CHAIRMAN & CEO, BROWN-FORMAN CORP.
9	JERRY ABRAMSON, 65	FORMER MAYOR OF LOUISVILLE, DEMOCRATIC CANDIDATE FOR LIEUTENANT GOVERNOR
10	DAVID NOVAK, 58	CHAIRMAN, CEO & PRESIDENT, YUM! BRANDS INC.
11	KEVIN COSBY, 53	SENIOR PASTOR, ST. STEPHEN CHURCH
12	JOE REAGAN, 48	PRESIDENT & CEO, GREATER LOUISVILLE INC.
13	LAURA LEE BROWN, 70	CO-OWNER, 21C MUSEUM HOTEL
14	CHRISTY BROWN, 64	OWNER, LOUISVILLE STONWARE
15	JIM HOST, 73	CHAIRMAN, LOUISVILLE ARENA AUTHORITY
16	MICHAEL B. MCCALLISTER, 59	PRESIDENT & CEO, HUMANA INC.
17	JOHN SCHNATTER, 50	FOUNDER & CHAIRMAN, PAPA JOHN'S INTERNATIONAL
18	PAUL VARGA, 47	PRESIDENT, BROWN-FORMAN
19	OWSLEY BROWN FRAZIER, 76	FORMER VICE PRESIDENT, BROWN-FORMAN; PHILANTHROPIST
20	GANT HILL, 37	REAL ESTATE DEVELOPER, GANT HILL & ASSOCIATES
21	GILL HOLLAND, 46	DEVELOPER OF GREEN BUILDING, NULU
22	STEVE WILSON, 63	CO-OWNER, 21C MUSEUM HOTEL
23	DAVID JONES JR., 53	CHAIRMAN & MANAGING DIRECTOR, CHRYSALIS VENTURES
24	RICK PITINO, 59	HEAD BASKETBALL COACH, UNIVERSITY OF LOUISVILLE
25	CHUCK DENNY, 58	REGIONAL PRESIDENT, PNC BANK KENTUCKY & TENNESSEE

26. Tom Jurich, 55, Athletic Director, U of L; 27. Dan Jones, 50, Chairman & CEO, 21st Century Parks; 28. Jim King, 59, President, Metro Council; 29. Nana Lampton, 69, Chairman & CEO, Hardscuffie Inc.; 30. Todd Blue, 41, Chairman & CEO, Cobalt Ventures; 31. Chris Johnson, 59, Former President, Leadership Louisville; 32. Victor A. Staffieri, 56, Chairman, CEO & President, LG&E; 33. Matt Thornton, 40, CEO, Thorntons Inc.; 34. Elaine "Cissy" Musselman, N/A, Founder, Women 4 Women, Inc.; 35. Joseph J. "Jay" McGowan, 66, President, Bellarmine University; 36. William H. Hollander, 58, Managing Partner, Wyatt Tarrant & Combs; 37. Joe Steier, 45, President & CEO, Signature HealthCare; 38. Jim Campbell, N/A, President, GE Appliance Division; 39. Mary Pat Regan, 50, President, AT&T Kentucky; 40. Craig Greenberg, 37, Attorney, Frost Brown Todd; 41. Sandra Frazier, 39, CEO, Tandem Public Relations and Marketing; 42. Muhammad Ali, 69, Former Heavyweight Boxing Champion; 43. Vickie Yates Brown, 57, President & CEO, Nucleus; 44. Dick Wilson, 60, Senior Vice President, UBS Financial Services; 45. Harold Workman, 65, President & CEO, Kentucky State Fair Board; 46. Henry Heuser Jr., N/A, Chairman & CEO, Henry Vogt Machine Co. and Unistar; 47. Bill Weyland, 59, Managing Director, City Properties Group; 48. Bill Samuels, 71, Former President, Maker's Mark; 49. Joseph Kurtz, 65, Archbishop, Diocese of Louisville; 50. Kevin Flanery, 46, President, Churchill Downs Racetrack.



ILLUSTRATIONS BY CHUCK MCKILLIP

Jonathan S. Blue

Blue, 44, is the chairman and managing director of Blue Equity, which includes sports management, publishing, healthcare, real estate and beverage companies.

Who's the most powerful fictional character of all time?

"Zeus, king of all of the gods, for being the leader of the world and commanding the respect of his peers."

What's the most powerful song of all time?

"'American Pie' by Don McLean. Because there are so many ways in which to interpret those famous words."

What trait do you most admire in powerful or influential people?

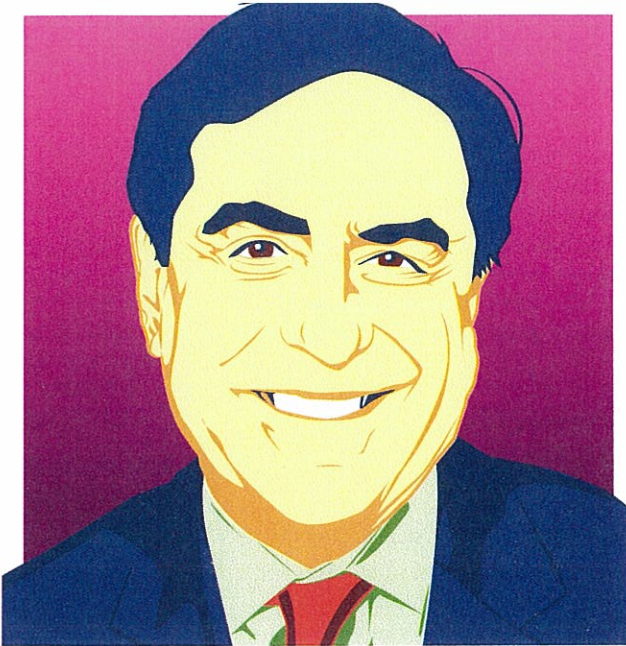
"The ability to step into the shoes of someone with the opposite opinion and empathize with that point of view."

How many hours of sleep do you get each night on average?

"Five and a half."

How much do you bench press?

"Every good athlete knows it's not about the weight; it's about the form and reps!"



John Yarmuth

The 63-year-old founder of LEO is now in his third term representing Kentucky's 3rd Congressional District. Don't bother him when Kiefer Sutherland is on the small screen battling terrorists; otherwise, it's hard to think of a more accessible public official.

Who's the most powerful fictional character of all time?

"Jack Bauer. If you watched 24, you would understand."

Who's a powerful historical figure you respect?

"Martin Luther King Jr. His power did not come from money or force, but ideas and ideals."

What do you eat or drink to "power up" and stay mentally alert?

"As co-founder of the Congressional Bourbon Caucus, the obvious answer is Kentucky bourbon."

What trait do you most admire in powerful or influential people?

"Generosity."

What trait do you most deplore in powerful or influential people?

"Greed."

Finish this sentence: A great leader ...

"never stops listening."

How much do you bench press?

"All 2,000 pages of the healthcare reform bill."

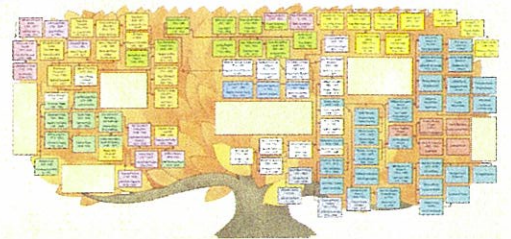
Top Ten Elected Officials

1	GREG FISCHER, 53	MAYOR OF LOUISVILLE
2	JOHN YARMUTH, 63	U.S. REPRESENTATIVE
3	MITCH MCCONNELL, 69	U.S. SENATOR, REPUBLICAN MINORITY LEADER
4	JIM KING, 59	METRO COUNCIL PRESIDENT
5	TOM OWEN, 71	METRO COUNCIL MEMBER, DISTRICT 8
6	JERRY ABRAMSON, 65	FORMER MAYOR OF LOUISVILLE, DEMOCRATIC CANDIDATE FOR LIEUTENANT GOVERNOR
7	DAVID TANDY, 38	METRO COUNCIL MEMBER, DISTRICT 4
8	JACK CONWAY, 42	ATTORNEY GENERAL
9	LARRY CLARK, 66	STATE REPRESENTATIVE, DISTRICT 46
10	JULIE DENTON, 51	U.S. REPRESENTATIVE, DISTRICT 36

Top Ten Religious Leaders

1	KEVIN COSBY, 53	SENIOR PASTOR, ST. STEPHEN CHURCH
2	JOSEPH KURTZ, 65	ARCHBISHOP, DIOCESE OF LOUISVILLE
3	DAVE STONE, 50	SENIOR MINISTER, SOUTHEAST CHRISTIAN CHURCH
4	BOB RUSSELL, 67	FORMER PASTOR, SOUTHEAST CHRISTIAN CHURCH
5	R. ALBERT MOHLER JR., 52	PRESIDENT, SOUTHERN BAPTIST THEOLOGICAL SEMINARY
6	ROBERT T. JENNINGS, 61	RECTOR, ST. FRANCIS IN THE FIELDS EPISCOPAL CHURCH
7	JOE PHELPS, 56	PASTOR, HIGHLAND BAPTIST CHURCH
8	CHRISTOPHER 2X, N/A	COMMUNITY ACTIVIST; FOUNDER, FIGHT CRIMES AGAINST CHILDREN PARTNERSHIP
9	GAYLIA ROOKS, N/A	RABBI, THE TEMPLE ADATH ISRAEL B'RITH SHALOM
10	WALTER MALONE, N/A	PASTOR, CANAAN CHRISTIAN CHURCH

Open *Louisville Magazine's* foldout for a family tree that shows how some of Louisville's most influential citizens are related.



Heather Howell

The 38-year-old is the CTeaO of Rooibee Red Tea. And, yes, that's her actual title. It means Howell, a former executive with Humana, heads up the Louisville-based company that specializes in bottled tea made from the Rooibos plant in South Africa. It's all the rage with foodies.

Who's the most powerful fictional character of all time?

"Wonder Woman. She is timeless. I admire her bulletproof bracelets and magic lasso of truth."

What's the most powerful song of all time?

"Aretha Franklin's 'Respect.' The title says it all and my husband gave me this CD while we were dating."

What trait do you most admire in powerful or influential people?

"Humility."

What trait do you most deplore in powerful or influential people?

"Arrogance."

Finish this sentence: A great leader ...

"never loses focus."

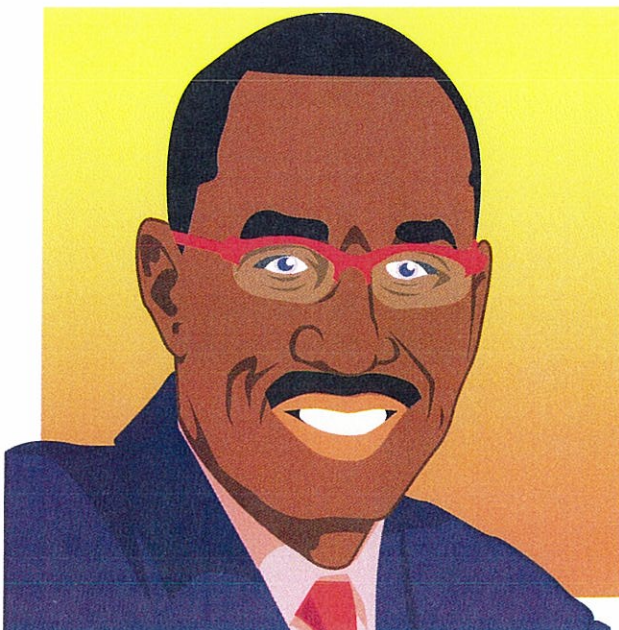
How much do you bench press?

"I estimate a total of 130 pounds. My two children weigh approximately this much and I can still lift them."



Top Ten Under 45

1	JONATHAN BLUE, 44	CHAIRMAN AND MANAGING DIRECTOR, BLUE EQUITY
2	HEATHER HOWELL, 38	CTEAO (TOP EXECUTIVE) ROOIBEE TEA
3	MATT THORNTON, 40	CEO, THORNTONS INC.
4	TODD BLUE, 41	CHAIRMAN & CEO, COBALT VENTURES AND THE INDIGO AUTO GROUP
5	CHRIS PADGETT, 41	CEO, GROWTH REVOLUTION
6	CRAIG GREENBERG, 37	VICE CHAIRMAN, 21C MUSEUM HOTELS; ATTORNEY, FROST BROWN TODD
7	SANDRA FRAZIER, 39	CEO, TANDEM PUBLIC RELATIONS AND MARKETING
8	GANT HILL, 37	PRESIDENT & MANAGING BROKER, GANT HILL & ASSOCIATES
9	DAVID TANDY, 38	METRO COUNCIL MEMBER, DISTRICT 4
10	MARY ELLEN WIEDERWOHL, 37	ASSISTANT DIRECTOR OF GOVERNMENT RELATIONS, MML&K



Kevin W. Cosby

Cosby, 53, tops two of our power categories — Most Powerful African-Americans and Most Powerful Religious Leaders — as the senior pastor at St. Stephen Church, aka a "super church," which boasts some 10,000 members and ranks among the country's largest houses of worship. In 1979, when Cosby, a Louisville native, took over at St. Stephen, the church had 500 members.

Who's the most powerful fictional character of all time?

"George Bailey in the movie *It's a Wonderful Life*. He demonstrates how one person's life can make a tremendous difference by influencing and impacting others."

What's the most powerful song of all time?

"'Amazing Grace.' It helps to foster a spirit of gratitude."

What do you eat or drink to "power up" and stay mentally alert?

"Chocolate. Hello, my name is Kevin Cosby and I am a choco-holic!"

How many hours of sleep do you get each night on average?

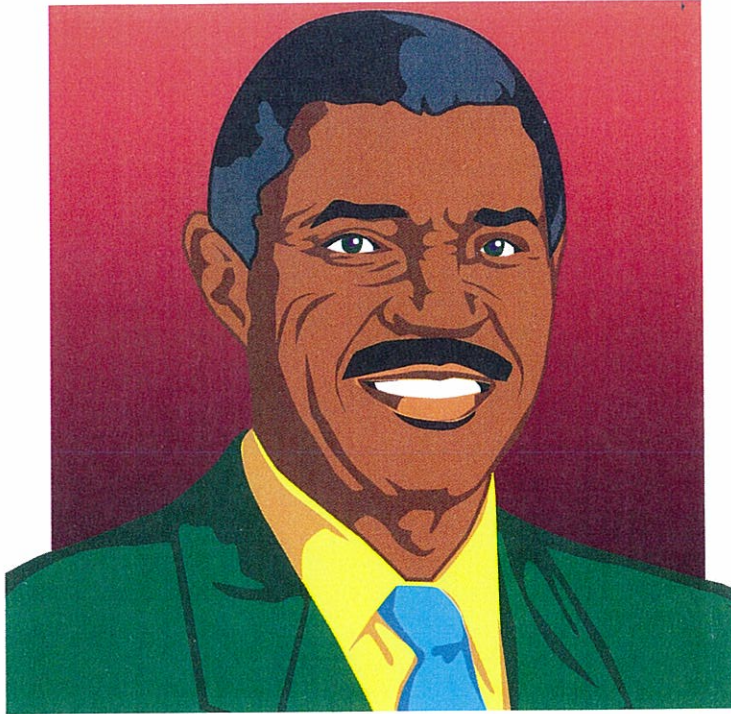
"Five."

What trait do you most deplore in powerful or influential people?

"Arrogance."

Finish this sentence: A great leader never ...

"stops growing."



Benjamin K. Richmond

President and CEO of the Louisville Urban League for almost a quarter-century and a member of several influential boards and commissions, Richmond is as well connected as anybody in town.

Who's the most powerful fictional character of all time?

"Dr. Heathcliff 'Cliff' Huxtable of the famous *Cosby Show*."

What do you eat or drink to "power up" and stay mentally alert?

"Fruit and fruit juices."

What trait do you most admire in powerful or influential people?

"Passion, confidence, honesty."

What trait do you most deplore in powerful or influential people?

"Ego, arrogance, self-centeredness."

Finish this sentence: A great leader ...

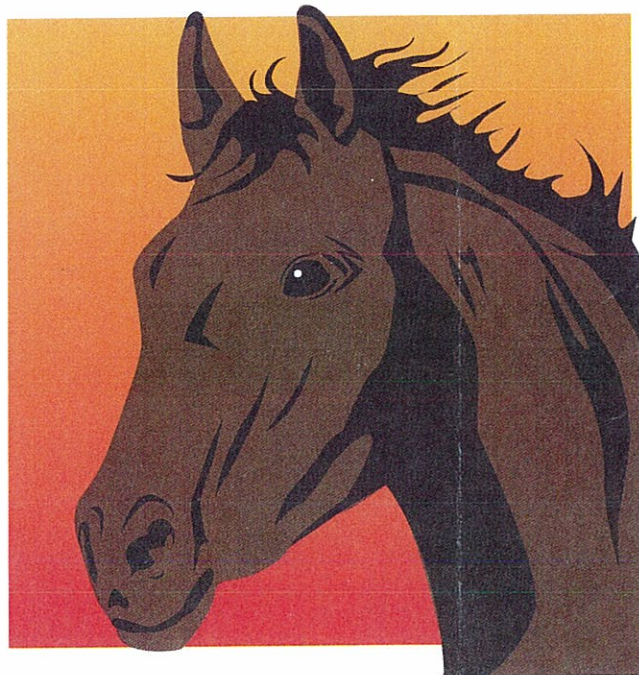
"never gives up. He might fail but never gives up."

How many hours of sleep do you get each night on average?

"Four to five."

Top Ten African-Americans

1	KEVIN COSBY, 53	SENIOR PASTOR, ST. STEPHEN CHURCH
2	BEN RICHMOND, 67	CEO, LOUISVILLE URBAN LEAGUE
3	DAVID TANDY, 38	METRO COUNCIL MEMBER, DISTRICT 4
4	ULYSSES LEE "JUNIOR" BRIDGEMAN, 58	PRESIDENT, BRIDGEMAN FOODS
5	ROBERT C. WHITE, 59	CHIEF OF POLICE, CITY OF LOUISVILLE
6	CHRISTOPHER 2X, N/A	COMMUNITY ACTIVIST; FOUNDER, FIGHT CRIMES AGAINST CHILDREN PARTNERSHIP
7	CHARLIE STRONG, 51	HEAD FOOTBALL COACH, UNIVERSITY OF LOUISVILLE
8	ALICE HOUSTON, 64	PRESIDENT, HOUSTON-JOHNSON INC.
9	WENDY JACOB, 41	CHAIR, 2012 DERBY FESTIVAL; VICE PRESIDENT, BB&T
10	BILL SUMMERS IV, 68	CHIEF ADMINISTRATIVE OFFICER, MAYOR'S OFFICE



Top Ten Companies/Organizations

- 1 HUMANA INC.
- 2 BROWN-FORMAN CORP.
- 3 UPS
- 4 YUM! BRANDS INC.
- 5 UNIVERSITY OF LOUISVILLE
- 6 FORD MOTOR CO.
- 7 GE
- 8 NORTON HEALTHCARE
- 9 GREATER LOUISVILLE INC.
- 10 **CHURCHILL DOWNS INC.**

Top Ten Women

1	LAURA LEE BROWN, 70	CO-OWNER, 21C MUSEUM HOTEL
2	CHRISTY BROWN, 64	OWNER, LOUISVILLE STONWARE; CO-FOUNDER, CENTER FOR INTERFAITH RELATIONS
3	ELAINE "CISSY" MUSSELMAN, N/A	VICE CHAIR, RISK MANAGEMENT SERVICES CORP.; FOUNDER, WOMEN 4 WOMEN, INC.
4	CHRIS JOHNSON, 59	PRESIDENT, LEADERSHIP LOUISVILLE
5	MARY PAT REGAN, 50	PRESIDENT & CEO, AT&T KENTUCKY
6	PHOEBE WOOD, 57	FORMER VICE CHAIRMAN & CFO, BROWN-FORMAN CORP.
7	DEBBIE SCOPPECHIO, 62	CEO, CREATIVE ALLIANCE
8	ELLEN HESEN, 52	CHIEF OF STAFF, MAYOR OF LOUISVILLE
9	TORI MURDEN McCLURE, 48	PRESIDENT, SPALDING UNIVERSITY
10	VICKIE YATES BROWN, 57	PRESIDENT & CEO, NUCLEUS



Vickie Yates Brown

The veteran lawyer and president and CEO of Nucleus: Kentucky's Life Sciences and Innovation Center likes her coffee strong, her historical figures stronger and her cartoon characters fast.

Who's the most powerful fictional character of all time?

"The Road Runner. Beep! Beep!"

Who's a powerful historical figure you respect?

"That is a tie between Abigail Adams and George Washington."

What do you eat or drink to "power up" and stay mentally alert?

Café au lait. I need my coffee first thing in the morning but I am picky. I fill one half of the mug with strong coffee and the other one half with warm milk I froth using my trusty Aerolatte."

What trait do you most deplore in powerful or influential people?

"Dishonesty."

Finish this sentence: A great leader ...

"never micro-manages."

How many hours of sleep do you get each night on average?

"07:23.18 – Even!"

How much do you bench press?

"I press BUTTONS, not benches!"

Churchill Downs Inc.

We got the inside scoop on one of Louisville's most influential, powerful and best-known companies directly from the horse's mouth, although this talkative thoroughbred insisted on anonymity. Call him – or her – Horse X.

Who's the most powerful fictional character of all time?

"I guess the expected answer would be Pegasus, but I'm inclined toward Mister Ed for obvious reasons. The brother had pipes. He could make a recording of the phone book and I'd buy it."

What's the most powerful song of all time?

"Hooves down, it's anything from Bach's Brandenburg concertos. What? You expected 'My Old Kentucky Home?'"

Who's a powerful historical figure you respect?

"Secretariat. Thirty-one lengths in the Belmont. Nuff said."

What do you eat or drink to "power up" and stay mentally alert?

"Oats and water. Why? What have you heard? I never touched the stuff."

What trait do you most admire in powerful or influential people?

"I'd have to say the ability to change leads in deep stretch. That, or an endless supply of peppermints."

How many hours of sleep do you get each night on average?

"Twelve to 13, depending on whether I got a solid eight during the day."

How much do you bench press?

"Bench press is for sissies. Try carrying 126 pounds around two turns in a little over two minutes, then we'll talk power."