

ADVERTISEMENT

Blue Equity adds NFL agent to stable

Sports holdings now 'elite,' director says

11:21 PM, May 29, 2007

Uhfrp p hqg

Vljg#s w#h#z kd#lrx#u#hgv#hfrp p hqg1



NFL player agent Joel Segal, left, with Louisiana State defensive back LaRon Landry on draft day this year, will join Blue Equity as president of its football division. His practice is joining the company's growing list of sports holdings.

Uhfrp p hqg 3

A A

Written by
Bill Wolfe
 bwolfe@courier-journal.com

FILED UNDER

Business

National Football League player agent Joel Segal has added his practice to the growing sports holdings of Blue Equity -- a step that Managing Director Jonathan Blue says pushes the Louisville-based private investment company into the big leagues.

"It puts us as one of the elite agencies of the world," said Blue, who began building the sports business last year with the acquisition of three divisions of the SFX Sports Group.

Segal's firm represents 2005 Heisman Trophy winner Reggie Bush, quarterbacks Jason Campbell and Tarvaris Jackson, and second-year receiver Marques Colston, as well ...

ADVERTISEMENT

Most Popular Most Commented More Headlines

- 1 [Two-thirds of JCPS kindergarteners unprepared for academic demands](#)
- 2 [Tim Sullivan | Gorgui Dieng's draft buzz up](#)
- 3 [Louisville football 2013 schedule includes TV games, lacks marquee opponent](#)
- 4 [DATABASE | Kindergarten readiness at JCPS elementaries](#)
- 5 [Warts-and-all Kentucky Wildcats riding bubble heading toward basketball tournament](#)

Most Viewed

ADVERTISEMENT

CONTINUE READING IN OUR PAID ARCHIVE

ARCHIVES

Last seven days

- Yesterday, Mar. 06
- Tuesday, Mar. 05
- Monday, Mar. 04
- Sunday, Mar. 03
- Saturday, Mar. 02
- Friday, Mar. 01
- Thursday, Feb. 28

- 30-day archive
- Full archive

WELCOME TO LOUISVILLE

Hello, visitors, guests and newcomers. Louisville is a great place to live, work, play — and celebrate.
» Check out our guide to the area.



SUBSCRIBE



Where to buy

Subscribe

COURIER-JOURNAL DATACENTER

Find government salaries, crimes, test scores, and more at the Courier-Journal Datacenter.

Politics

- Kentucky General Assembly expenses
- Government salaries

Law Enforcement

- Crime reports
- Jefferson County homicide victims

Education

- Kentucky school test scores
- University of Louisville donations

ADVERTISEMENT

Site Map | Back to Top

NEWS

- Neighborhoods
- Indiana News
- Nation & World
- Databases
- Kentuckiana Green
- Education
- Traffic
- Special Reports

ENTERTAINMENT

SPORTS

- Blogs & Columns
- Scores & Stats
- Horse Racing
- Recruiting
- U of L Cardinals
- UK Wildcats
- IU Hoosiers
- Motor Sports
- Kentucky Highs
- Indiana Highs

BUSINESS

- Money & Markets
- Business People
- Moneyline
- Property Transfers
- Gas Prices
- Auto loans
- Credit cards
- Home equity
- Mortgage rates

FEATURES

- Food
- Health & Fitness
- Home & Garden
- Scene
- Her Scene Magazine
- Travel
- Kentuckiana Pets
- Celebrations
- Books
- Comics

HELP

- Subscriber Solutions
- Advertising Solutions
- Reader Solutions
- Contact Us
- About C-J Media
- Jobs at the C-J

FOLLOW US

- Twitter
- Facebook
- Mobile
- RSS
- E-mail Alerts

Metromix
The Buzz
Dining
Television
Movies
Arts
Music
Events
Goof Off
Blogs & Columns

OPINION

Editorials
Cartoons
Reader Letters
Columnists
Op-Ed
C-J Blogs
502 Blogs

METROMIX

Restaurants
Bars & Clubs
Events
Music
Movies & TV
Showclock
Photo Galleries
Deals

OBITUARIES

Search obituaries
Guest Books

[News](#) | [Jobs](#) | [Cars for Sale](#) | [Homes for Sale](#) | [Apartments for Rent](#) | [Real Estate](#) | [Shopping](#)

GANNETT

Copyright © 2013 www.courier-journal.com. All rights reserved.
Users of this site agree to the [Terms of Service](#), [Privacy Notice/Your California Privacy Rights](#), and [Ad Choices](#)