



FOR IMMEDIATE RELEASE

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**BLUE EQUITY PUBLISHING, LLC
ANNOUNCES LAUNCH OF
LOUISVILLE'S FIRST LGBTQ MAGAZINE
BOBBY PETRINO, JR. ON COVER**



MODERN LOUISVILLE

Louisville, Kentucky, September 2, 2015– Blue Equity Publishing, LLC (www.blue-pub.com) announced the release and distribution of the inaugural issue of “*Modern Louisville*,” (www.modernlouisville.com) Louisville’s first and only LGBTQ lifestyle magazine. “*Modern Louisville*” will be published bi-monthly, beginning with the September/October 2015 issue. While the magazine will feature LGBTQ themes and stories, the content will also include inspiring articles and interviews, local events, arts and entertainment, and society news relevant

to the general community at large. The demographic is not limited to the LGBTQ audience, rather the population as a whole.

The cover story of the first issue chronicles Bobby Petrino, Jr.'s heartfelt journey of coming out. Other articles and interviews feature transgender Army National Guard Captain, Jacob Eleazer; drag queen Leah Halston; Michael Drury of Pandora Productions; Louisville's LGBT film festival and Rowan County and Clerk Kim Davis.

In conjunction with the release of the magazine, a launch party for "*Modern Louisville*" is scheduled for Thursday, September 3, 2015 from 7:00 PM to 10:00 PM at Play Dance Bar, 1101 East Washington Street, Louisville, Kentucky 40206. The public is invited.

"I am proud to be at the helm of Modern Louisville to steer our publishing efforts in another new direction to include a segment of our population that has traditionally been covered outside of local mainstream publishing. We at *The Voice-Tribune* are committed to providing our readership with a first-rate publication with exciting, innovative and meaningful content and design," said Tracy A. Blue, Publisher of Blue Equity Publishing, LLC.

Blue Equity Publishing, LLC is a portfolio company of Blue Equity, LLC (www.blueequity.com). Blue Equity Publishing, LLC owns and publishes *The Voice-Tribune* (www.voice-tribune.com), the only weekly, suburban-lifestyle newspaper published in Louisville, Kentucky, that is available in both print and electronic editions. *The Voice-Tribune* also publishes a quarterly glossy magazine entitled, "*The Voice of Louisville*" and a tri-annual special purpose lifestyle magazine, "*Churchill Downs*" for Churchill Downs Incorporated (www.churchilldownsincorporated.com).

BLUE EQUITY, LLC (www.blueequity.com) is an independent, private equity firm that invests in enterprises with solid developmental potential. We form partnerships with existing management teams to leverage the collective expertise of all involved. Our investment efforts and managerial capabilities are focused on the operation of a global and diversified portfolio including current and historical holdings in oil and gas, media, sports and entertainment, global communication, spirits and spirit distribution, manufacturing and distribution, art commerce, defense, financial services and real estate. Blue Equity is dedicated to helping businesses grow by accelerating opportunity and driving innovation to the marketplace.

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