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**Liquor Barn
Presents
2019 Private Barrel Selection Series**

Louisville, KY (February 1, 2019) – Liquor Barn, where Kentuckians go to celebrate life with Kentucky's best selection of spirits, wine, beer and cigars, announces their 2019 private barrel selection series today.

“We are thrilled to be offering this unique experience to our loyal customers,” says Jonathan Blue, Chairman and Managing Director of Blue Equity LLC. “In 2019 we will be hosting more than 20 private barrel selections at Kentucky's premiere distilleries. This is a rare opportunity for individual bourbon lovers to be personally involved in tasting and selecting barrels that will be exclusive to Liquor Barn and Party Mart stores. Once the bourbon is bottled and delivered to our stores, participants may purchase the bourbon they helped select.”

Throughout the year, Liquor Barn will be offering its customers an opportunity to participate in their barrel selections at the region's most prestigious bourbon and whiskey distilleries. The inaugural 2019 Barrel Selection will be Friday, February 8 at 1:00 pm at Barton 1792 Distillery located on 300 Barton Road in Bardstown, Kentucky. (www.1792distillery.com)

Renowned Bourbon Master, Brad Williams will guide participants on a VIP tour of a predetermined distillery and an exclusive barrel selection experience. Brad has spent more than 20 years in his position as Liquor Barn's bourbon palate, and his expertise has driven their bourbon identity to include some of the most sought out bourbons in the world.

Selection dates and locations will be announced periodically through Liquor Barn's opt in email program, social media and in stores. Interested bourbon connoisseurs may enter for a chance to participate in an experience of a lifetime at any Liquor Barn or Party Mart location. To locate your nearest store, visit www.liquorbarn.com/our-stores/. No purchase is necessary, participants must be 21 or older to enter.

To experience what's happening at Liquor Barn and Party Mart, visit www.liquorbarn.com. Liquor Barn hosts tastings and pint nights, master distiller events, raffles and contests, bottle signings and much more!

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About Liquor Barn

Liquor Barn, the largest independent Kentucky owned and operated retail chain of spirits, beer, wine and cigars operates 17 retail locations across the state, including six locations in Louisville, six locations in Lexington, as well as stores in Bowling Green, Danville and Elizabethtown.